

Andrea Afferni

TMC – Technology, Media and Communications, Associate

Andrea began his collaboration with the CMS in May 2021, as an Associate in the TMC (Technology, Media and Communications) Department. Before joining CMS, he worked with the law firm of Prof. Avv. Giorgio Meo and the Di Stefano law firm.

He is a qualified Italian Lawyer since 2018. He graduated at LUISS Guido Carli University in Rome and in 2015.

His practice focuses on commercial and intellectual property law, with a particular interest for the communication and technology sectors.

He advises clients, both on a national and international context, on IT-related services and products, such as outsourcing of technology services, cloud computing, software development, licensing, maintenance and IT consulting service. His experience includes drafting and negotiation of commercial contracts, including supply and distribution of products and services, sponsorship, cooperation and partnership agreements. His experience also includes advising in connection with licensing and exploitation of intellectual property, consumer law, GDPR/data protection, internet and e-commerce issues.

He has completed a Master on “The DPO and the new European Data Protection Regulation” at the Business School Sole 24 Ore and the Course “European Union Trade Mark in a Nutshell” EUIPO – European Union Intellectual Property Office.

Andrea has written several articles commercial and data protection law, including: "*Dark patterns: what they are and their relationship with the GDPR*" (2020, www.cybersecurity360.it); "*Cloud computing and GDPR: accountability rules for international data transfers*" (2019, www.cybersecurity360.it); "*Marketing and profiling, the role of Data Management Platforms in of the GDPR*" (2019, www.cybersecurity360.it) "*Subcontracting in public contracts and the recent judgments of the Court of Justice of the European Union*" (2019, Gazzetta Amministrativa della Repubblica Italiana), and "*The influence of European law on the Italian economic constitution on competition law*" (2017, Gazzetta Amministrativa della Repubblica Italiana).



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Areas of activity

TMC – Technology, Media and Communications
Intellectual Property
Commercial Contracts
Privacy/Data Protection
Consumer rights

Languages

Italian
English